

2025 Ski & Learn Speaker Line Up



FRIDAY, MARCH 14, 2025 7:30 - 9:30 AM (MT)

Dr. Matthew Ticola

In-Person Keynote Presentation

**“Pediatric Insights for the General Practitioner and Other Specialists”
Part 1**

Course Description: In this course we will cover why “Not Every Child is the Same”, Positive Parenting Strategies, Caries Risk Assessment and Anticipatory Guidance, Sedation and General Anesthesia, Trauma Management, Pulp Therapy, Cosmetic Dentistry for the Pediatric Patient, Fluoride/SDF/Minimally Invasive Therapy/Hall, Tethered Oral Tissues and other Helpful Hints!

Learning Objectives:

- Learn why dentists in all specialties need to be “Pediatric Aware”
- Increase the scope of your practice and give the entire family a ‘Dental Home”
- There are times when a Pediatric Specialist is required. Find out when!
- Understanding treatment differences in the pediatric patient

FRIDAY, MARCH 14, 2025 4:30 - 6:30 PM (MT)

Dr. Matthew Ticola

In-Person Keynote Presentation

“Pediatric Insights for the General Practitioner and Other Specialists” Part 2

Course Description

We will continue our material from part 1 of this multi-faceted course, but we will leave plenty of time in this session for an in-depth question and answer period

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SATURDAY, MARCH 15, 2025 7:30 - 9:30 AM (MT)

Dr. Jerome Cymerman

In-Person Keynote Presentation

“Recent Advances in Diagnosis, Treatment Planning and Treatment ”

Course Description: Recent Advances in Diagnosis will be reviewed including diagnostic techniques, treatment planning and best treatment options for your patients. The evidenced-based use of cone beam computed tomography will be reviewed for use in treatment decision analysis and to select the best treatment options for your patients. This presentation is a must see for those practitioners committed to clinical efficiency without sacrificing quality care for their patients. New Endodontic techniques will be reviewed.

Learning Objectives:

- Attendees will be able to appreciate the scientific concepts for success by incorporating new steps during clinical care.
- Attendees will understand the importance of proper diagnosis and treatment planning in determining the best care for their patients.
- Participants will gain a better understanding of the use of cone beam computed tomography to determine if a tooth should be retained or extracted and replaced with an implant.

SATURDAY, MARCH 15, 2025 4:30 - 6:30 PM (MT)

Dr. Jerome Cymerman

In-Person Keynote Presentation

“Diagnosis and “Treatment of Traumatic Dental Injuries”

Course Description: We will review diagnosis and treatment options for treatment of traumatic dental injuries. The treatment of various dental traumatic injuries will be shown as well as research on treating the non-vital open apex tooth with regenerative therapy. The indications for cone beam computed tomography in diagnosis in adults and children will be reviewed with current research on radiation doses. The emphasis will be on performing the best possible treatment on your patients and retaining the natural dentition.

Learning Objectives:

- Attendees will be able to classify traumatic dental injuries and their appropriate treatment.
- Attendees will understand the importance of the best treatment options for their patient.
- Participants will gain a better understanding of the use of cone beam computed tomography in diagnosis and treatment planning of traumatic dental injuries.

2025 Ski & Learn Speaker Line Up



SUNDAY, MARCH 16, 2025 7:30 - 9:30 AM (MT)

Dr. Richard Sullivan

Live Zoom Presentation

"Seamless Chairside Digital Workflows: Enhancing Efficiency with Advanced Apps and 3D Printing "

Course Description: This webinar explores how chairside digital workflows with 3D Printing are revolutionizing modern dentistry. Attendees will learn how to integrate these technologies seamlessly into their practice to improve efficiency, accuracy, and patient experience. By reducing turnaround times, gaining more clinical control, and lowering costs, both patients and practitioners benefit from these streamlined workflows and enhanced treatment outcomes!

Learning Objectives:

- Review and understand the current state of both printing and digital impressioning equipment, software, and materials
- Learn a step-by-step workflow for 3D printing all your restorative temporaries
- Explore using free Apps to design and print models and nightguards
- Learn to leverage digital technology to increase patients saying YES to more treatment

SUNDAY, MARCH 16, 2025 4:30 - 6:30 PM (MT)

Dr. Richard Sullivan

Live Zoom Presentation

"Leveraging Advanced Diagnostics and Artificial Intelligence to Increase Patient Awareness "

Course Description: It's 2025 and the amount of technology at our disposal has increased dramatically. Some for improving clinical outcomes, some for clinical efficiency, and others for patient communication and treatment planning. In this lecture attendees will learn about the current state of AI technology with digital radio graphs and how it can impact communication and treatment planning within the practice. Also discussed will be how photography and digital impressions play a role in the new patient exam.

Learning Objectives:

- Learn how AI is changing the patient experience with radiographs
- How AI annotation is important for insurance reimbursement
- How to leverage photography in treatment planning for ideal facial outcomes
- Use free apps to communicate better with patient treatment outcomes

2025 Ski & Learn Speaker Line Up

MONDAY, MARCH 17, 2025 7:30 - 9:30 AM (MT)



Mr. Phil Nieto

Live Zoom Presentation

Sponsored by BEST CARD

“The Evolution of Payment Trends in Dentistry: Understanding Surcharging & Cost- Saving Strategies”

Course Description: Over the past 15 years, payment trends in dental practices have shifted significantly, with credit card usage becoming more prevalent than ever. As processing fees continue to impact the bottom line, many practices are exploring new ways to manage costs—one of the most debated being **surcharging**, where patients cover the credit card processing fee instead of the practice. Marketed by some providers as “credit card processing for free,” surcharging has gained traction, but **is it the right choice for your practice?** Understanding the rules, risks, and alternative cost-saving strategies is essential before making a decision.

Learning Objectives:

- What is surcharging, and how does it work?
- What rules must be followed to surcharge cards correctly?
- What red flags signal non-compliant programs, and what are the potential penalties?
- How can you determine if surcharging is a good fit for your practice?
- What other strategies can help reduce payment processing costs?

MONDAY, MARCH 17, 2025 4:30 - 6:30 PM (MT)



Dr. Forrest Bryant

Live Zoom Presentation

Sponsored by High Speed Alliance

“From Chair To CEO: One Dentist’s Journey”

Course Description: Dr. Bryant will share his story of setbacks and success as he moves from a practicing dentist, to CEO of a portfolio of practices, to an exit and onto his next - helping other dentists along their path to productivity, prosperity and success. The course will outline a robust treatment plan for financial success and insurance coverage and how to optimize your dental practice.

Learning Objectives: Dr. Bryant will inspire guests to think about

- How your greatest setback can be your greatest comeback
- Solutions addressing the 9 top “stressors” for dentists
- The importance of appropriate insurance coverage (and the differences in coverages)
- Actions every dentist should take at every practice stage